

CIRCUS SAINTS & SINNERS

# PARTY ON THE PLAZA

**Music & Food Festival**

Over 1,000 ticketed guests on the fenced-in Plaza on Market will enjoy a variety of food trucks, beer and wine, and continuous live music—headlined by two of the region’s hottest bands: Cleveland’s #1 party band, THE PLAYERS CLUB and Pittsburgh party powerhouse, JUKEBOX.

The festival offers your brand high visibility to a key demographic and will generate extensive coverage and promotion from our multi-media partners in print, television, radio, and outdoor, as well as digital and social media.

**Saturday, July 8, 2023**  
**5:00 PM - 11:00 PM**  
**Plaza on Market**  
**Downtown Wheeling**

**[PartyOnThePlaza.org](http://PartyOnThePlaza.org)**

BENEFITING



**WVU** Medicine  
Children's

SPONSORSHIP OPPORTUNITIES

# Party on the Plaza Sponsorship Opportunities

## Build Your Brand While Building Your Community

**PLATINUM PRESENTING - \$5,000** (limited to 1)

**SOLD OUT**

### *Recognition Benefits*

- Recognition in earned and paid media including traditional and digital/social media
- Inclusion in press release photos (pre-event and post-event check presentation)
- Opportunity to be interviewed by media covering event
- Stage naming rights with primary logo placement on stage signage
- Logo at entrance with primary placement as PRESENTING SPONSOR
- Logo on sponsor banners with primary placement as PRESENTING SPONSOR
- Multiple live mentions from the stage as PRESENTING SPONSOR
- Recognition on PartyOnThePlaza.org with hyperlink

### *Participation Benefits*

- Fourteen (14) general admission tickets (GA tickets include \$10 beverage credit)
- Six (6) VIP tickets (VIP tickets include \$20 beverage credit and \$15 food credit)
- Reserved tables for sixteen (16) guests
- Three (3) reserved pub tables
- Opportunity for a behind-the-scenes tour at WVU Medicine Children's

**GOLD - \$3,000** (limited to 6)

### *Recognition Benefits*

- Recognition in earned and paid media including traditional and digital/social media
- Inclusion in press release photos (pre-event and post-event check presentation)
- Secondary logo placement on stage signage
- Logo at entrance with primary placement as GOLD SPONSOR
- Logo on sponsor banners with primary placement as GOLD SPONSOR
- Multiple live mentions from the stage as GOLD SPONSOR
- Recognition on PartyOnThePlaza.org with hyperlink

### *Participation Benefits*

- Ten (10) general admission tickets (GA tickets include \$10 beverage credit)
- Four (4) VIP tickets (VIP tickets include \$20 beverage credit and \$15 food credit)
- Reserved table for eight (8) guests
- Two (2) reserved pub tables
- Opportunity for a behind-the-scenes tour at WVU Medicine Children's

**With 1,000 ticketed guests, and extensive media coverage and promotion, the Party on the Plaza benefiting WVU Medicine Children's, delivers a significant marketing impact for your business. And best of all, it's for a great cause!**

**When you incorporate purpose-driven business practices by supporting the Party on the Plaza and WVU Medicine Children's, you send a positive message to both current and future employees, business partners, and customers.**

## **SILVER - \$2,000**

### *Recognition Benefits*

- Recognition in earned media including traditional and digital/social media
- Logo on sponsor banners with secondary placement as SILVER SPONSOR
- Multiple live mentions from the stage as SILVER SPONSOR
- Recognition on PartyOnThePlaza.org

### *Participation Benefits*

- Eight (8) general admission tickets (GA tickets include \$10 beverage credit)
- Two (2) VIP tickets (VIP tickets include \$20 beverage credit and \$15 food credit)
- One (1) reserved pub table
- Opportunity for a behind-the-scenes tour at WVU Medicine Children's

## **BRONZE - \$1,000**

### *Recognition Benefits*

- Recognition in earned media including traditional and digital/social media
- Logo on sponsor banners with placement as BRONZE SPONSOR
- Multiple live mentions from the stage as BRONZE SPONSOR
- Recognition on PartyOnThePlaza.org

### *Participation Benefits*

- Four (4) general admission tickets (GA tickets include \$10 beverage credit)
- Two (2) VIP tickets (VIP tickets include \$20 beverage credit and \$15 food credit)

## **BEER GARDEN - \$500 (limited to 6)**

**SOLD OUT**

*Benefits Central Catholic High School Hockey*

### *Recognition Benefits*

- Recognition in earned media including traditional and digital/social media
- Logo on beer garden banner
- Logo on sponsor banners with placement as BEER GARDEN SPONSOR
- Multiple live mentions from the stage as BEER GARDEN SPONSOR
- Recognition on PartyOnThePlaza.org
- Inclusion in CCHS Hockey check presentation photo for press release and CCHS / S&S social media

### *Participation Benefits*

- Four (4) general admission tickets (GA tickets include \$10 beverage credit)



**WVU** Medicine  
Children's

## HELP US BUILD A NEW CHILDREN'S HOSPITAL

***This is our moment to give the children and women of West Virginia and the region the hospital they deserve.***

WVU Medicine Children's provides specialty maternal, infant, and pediatric care for families in West Virginia and the surrounding region. This is our moment to give them the hospital they deserve.

Your support is not an obligation. It's bigger than that. It's an opportunity to be a part of something that will not only change lives now but also continue to do so for our children and grandchildren and many generations to follow. This new facility will have a profound impact on the future of our state and region, and on every woman, child, and family WVU Medicine Children's serves.

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Learn more about the Circus Saints & Sinners at [MySaintsAndSinners.com](http://MySaintsAndSinners.com)

The Poodles Hanneford Tent of the Circus Saints and Sinners Club of America is a 501(c)(3) charitable organization. Donations are tax deductible to the full extent allowable under the law.